

The California Women's Conference

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Crystal Moradi Author, Personal Finance Expert And Motivational Speaker For Women



Crystal Moradi is a financial coach and motivational expert for women. She specializes in demystifying complex financial jargons and conce... easy-to-understand real-world ideas. Using a motivational approach, she covers topics from improving personal finance to income during r... Her main focus is working with women to achieve their true potential.

Crystal is the creator of the Financial Empowerment Motivation system (FEM) – an approach that helps women be successful with their per... finances before and during retirement. She designed FEM to be a step-by-step guide to show women how to reach their desired financial d...

Crystal is the Senior Vice President of PLJ Income, a Personal Money Trainer T, retirement income strategist, radio personality, and author c... Hand Out of My Purse! I'm Not Giving You My Money!, and Your Personal Money Diary. She has been featured at many events, interviews, ... appeared on numerous radio shows on KFI, KTLK, KRLA, KDAR and KKLA. She has taught thousands of women on how to take positive acti... lives towards financial independence.

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